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10/532,470	04/22/2005	Maarten Peter Bodlaender	NL 021061	1608
24737 7590 09/25/2008 PHILIPS INTELLECTUAL PROPERTY & STANDARDS P.O. BOX 3001 PRIADCH HE MANOR NIV 10510			EXAMINER	
			PARK, JEONG S	
BRIARCLIFF MANOR, NY 10510			ART UNIT	PAPER NUMBER
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# Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

	Application No.	Applicant(s)
	10/532,470	BODLAENDER, MAARTEN PETER
Office Action Summary	Examiner	Art Unit
	JEONG S. PARK	2154
The MAILING DATE of this communication app Period for Reply	ears on the cover sheet with the c	orrespondence address
A SHORTENED STATUTORY PERIOD FOR REPLY WHICHEVER IS LONGER, FROM THE MAILING DA  - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication.  - If NO period for reply is specified above, the maximum statutory period w.  - Failure to reply within the set or extended period for reply will, by statute, Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICATION 36(a). In no event, however, may a reply be tim vill apply and will expire SIX (6) MONTHS from cause the application to become ABANDONE	N. nely filed the mailing date of this communication. D (35 U.S.C. § 133).
Status		
1) ☐ Responsive to communication(s) filed on 22 Ag  2a) ☐ This action is <b>FINAL</b> . 2b) ☐ This  3) ☐ Since this application is in condition for allowar closed in accordance with the practice under E	action is non-final. nce except for formal matters, pro	
Disposition of Claims		
4) ☐ Claim(s) 1-15 is/are pending in the application. 4a) Of the above claim(s) is/are withdrav 5) ☐ Claim(s) is/are allowed. 6) ☐ Claim(s) 1-15 is/are rejected. 7) ☐ Claim(s) is/are objected to. 8) ☐ Claim(s) are subject to restriction and/or Application Papers 9) ☐ The specification is objected to by the Examine 10) ☐ The drawing(s) filed on 22 April 2005 is/are: a)	relection requirement.	by the Examiner.
Applicant may not request that any objection to the orection Replacement drawing sheet(s) including the correction 11). The oath or declaration is objected to by the Expression 11.	on is required if the drawing(s) is obj	ected to. See 37 CFR 1.121(d).
Priority under 35 U.S.C. § 119		, tollon or tollin 100 100
12) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of:  1. Certified copies of the priority documents 2. Certified copies of the priority documents 3. Copies of the certified copies of the prior application from the International Bureau * See the attached detailed Office action for a list of	s have been received. s have been received in Applicati ity documents have been receive ı (PCT Rule 17.2(a)).	on No ed in this National Stage
Attachment(s)  1) Notice of References Cited (PTO-892)  2) Notice of Draftsperson's Patent Drawing Review (PTO-948)  3) Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date 12/9/2005.	4) Interview Summary Paper No(s)/Mail Da 5) Notice of Informal P 6) Other:	nte

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#### **DETAILED ACTION**

### Specification

1. The following guidelines illustrate the preferred layout for the specification of a utility application. These guidelines are suggested for the applicant's use.

### Arrangement of the Specification

As provided in 37 CFR 1.77(b), the specification of a utility application should include the following sections in order. Each of the lettered items should appear in upper case, without underlining or bold type, as a section heading. If no text follows the section heading, the phrase "Not Applicable" should follow the section heading:

- (a) TITLE OF THE INVENTION.
- (b) CROSS-REFERENCE TO RELATED APPLICATIONS.
- (c) STATEMENT REGARDING FEDERALLY SPONSORED RESEARCH OR DEVELOPMENT.
- (d) THE NAMES OF THE PARTIES TO A JOINT RESEARCH AGREEMENT.
- (e) INCORPORATION-BY-REFERENCE OF MATERIAL SUBMITTED ON A COMPACT DISC.
- (f) BACKGROUND OF THE INVENTION.
  - (1) Field of the Invention.
  - (2) Description of Related Art including information disclosed under 37 CFR 1.97 and 1.98.
- (g) BRIEF SUMMARY OF THE INVENTION.
- (h) BRIEF DESCRIPTION OF THE SEVERAL VIEWS OF THE DRAWING(S).
- (i) DETAILED DESCRIPTION OF THE INVENTION.
- (j) CLAIM OR CLAIMS (commencing on a separate sheet).
- (k) ABSTRACT OF THE DISCLOSURE (commencing on a separate sheet).
- (I) SEQUENCE LISTING (See MPEP § 2424 and 37 CFR 1.821-1.825. A "Sequence Listing" is required on paper if the application discloses a nucleotide or amino acid sequence as defined in 37 CFR 1.821(a) and if the required "Sequence Listing" is not submitted as an electronic document on compact disc).

# Claim Rejections - 35 USC § 112

2. The following is a quotation of the second paragraph of 35 U.S.C. 112:

The specification shall conclude with one or more claims particularly pointing out and distinctly claiming the subject matter which the applicant regards as his invention.

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3. Claims 1 and 14 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

Regarding claim 1, line 15, the phrase "substantially equal to said period of time" is indefinite to particularly point out the duration. Claim 15 is also rejected with the same reason.

# Claim Rejections - 35 USC § 101

4. 35 U.S.C. 101 reads as follows:

Whoever invents or discovers any new and useful process, machine, manufacture, or composition of matter, or any new and useful improvement thereof, may obtain a patent therefor, subject to the conditions and requirements of this title.

5. Claim 15 is drawn toward a computer program product which is merely software, per se. As such, software, per se does not establish a statutory category of invention.

Correction is required.

### Claim Rejections - 35 USC § 103

- 6. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 7. Claims 1-15 are rejected under 35 U.S.C. 103(a) as being unpatentable over lwamoto et al. (hereinafter lwamoto)(U.S. Paten No. 7,190,415 B2) in view of Ehrlich et al. (hereinafter Ehrlich)(U.S. Patent No. 6,546,427 B1).

Regarding claims 1 and 13-15, Iwamoto teaches as follows:

an apparatus for outputting a media content item (a digital broadcasting receiver for changing a current channel from one channel to another channel when a commercial message is broadcast on the one channel on which a program is being watched, see, e.g., abstract), the apparatus comprising:

a receiver (digital broadcasting receiver 1 in figure 1) arranged to receive a first media content item (interpreted as current channel)(see, e.g., col. 2, lines 6-17 and figure 1);

output means (display 10 and audio output processing section 16 in figure) arranged to output said first item to a user (see, e.g., col. 7, lines 37-67 and figure 1);

selection means (switch section 5 and microphone 6 have a function as an operation section for changing the current channel, see, e.g., col.7, lines 46-53 and figure 1) for user-operably inputting a command to replace said first item at a particular moment of outputting said first item (user can choose whether to change the channel automatically in accordance with a condition such as the program contents or under the instruction of the user, see, e.g., col. 15, lines 30-41 and figure 15);

search means arranged to search for at least one second media content item, wherein a duration of said at least one second item is substantially equal to said period of time (second digital broadcasting receiver 2, 30 in figure 10, always searches digital broadcast so as to pick up a digital broadcast on which a commercial message is not being broadcast, see, e.g., col. 13, lines 6-15); and

time-estimating means arranged to estimate, upon inputting said command, a period of time (interpreted as predetermined time) necessary for outputting a remaining

part of said first item (a predetermined time for which a commercial message in the current channel is expected to broadcast, see, e.g., col. 8, lines 46-64).

Iwamoto does not explicitly teach the substituting second item is substantially equal to the period of time.

Ehrlich teaches as follows:

the ISP transparently switches the network content at predetermined intervals and substitute alternative content for the selected content during the predetermined interval for delivery of the alternative content to the end user (see, e.g., abstract); and

the radio station notifies the IRSP as a signal of the time and duration of a pause to go to a commercial in the transmitted content (see, e.g., col. 4, lines 13-23 and step 10 in figure 2).

It would have been obvious for one of ordinary skill in the art at the time of the invention to modify Iwamoto to include specifying a time and duration of the commercial of current channel as taught by Ehrlich in order to efficiently skip the unwanted content of program and substituting with no commercial broadcasting only for the specified commercial break time.

Regarding claim 2, Iwamoto teaches that a predetermined time for which a commercial message in the current channel is expected to broadcast (see, e.g., col. 8, lines 46-64).

Ehrlich teaches that the radio station notifies the IRSP as a signal of the time and duration of a pause to go to a commercial in the transmitted content (see, e.g., col. 4, lines 13-23 and step 10 in figure 2).

It would be obvious to subtract the time spent for the second media content item searching from the received expected commercial time of the first media content item in order for the accurate time estimating.

Regarding claim 3, Iwamoto teaches as follows:

the output means (display 10 and audio output processing section 16 in fig, see, e.g., col. 7, lines 37-67 and figure 1) are arranged to adjust the output of said second item to said period of time (watching time on channel B has reached the predetermined time, see, e.g., col. 8, lines 35-45).

Regarding claim 4, Iwamoto teaches a various warning method such as a warning sound, displaying warning characters or graphic, and so on (see, e.g., col. 10, lines 3-28). Therefore, it would be obvious to fade out the display of the second media content item in order to warn the user to return to the first media content item.

Regarding claim 5, Iwamoto teaches as follows:

said time estimating means are arranged to determine a duration of said first item (predetermined time, see, e.g., col. 8, lines 46-64) by identifying said first item in a database storing data pertaining to a duration of a plurality of media content items (the program of channel A is stored in the memory, see, e.g., col. 8, lines 24-34).

Regarding claim 6, Iwamoto teaches as follows:

said receiver is arranged to receive broadcast media content items (a digital broadcasting receiver for changing a current channel from one channel to another channel when a commercial message is broadcast on the one channel on which a program is being watched, see, e.g., abstract).

Iwamoto does not teach the monitoring means.

Ehrlich teaches as follows:

a switch (25 in figure 3) includes a circuitry for detecting a signal or message from the IRSP notifying the client application for a forthcoming commercial or the end of a commercial or the duration of forthcoming commercial (see, see, e.g., col. 4, lines 57-60).

It would have been obvious for one of ordinary skill in the art at the time of the invention to modify Iwamoto to include a monitoring of forthcoming commercial with a duration as taught by Ehrlich in order to efficiently skip the unwanted content of program and substituting with no commercial broadcasting only for the specified commercial break time.

Regarding claim 7, Iwamoto teaches as follows:

said search means are arranged to search for said at least one second media content item in a database storing a plurality of media content items (second digital broadcasting receiver 2, 30 in figure 10, always searches digital broadcast so as to pick up a digital broadcast on which a commercial message is not being broadcast, see, e.g., col. 13, lines 6-15).

Therefore, it would be obvious to search the non-commercial broadcasting from a database storing a plurality of broadcasting program or the broadcasting information.

Regarding claim 8, Iwamoto teaches as follows:

said search means are arranged to establish for the first item being outputted a substitution list having at least one element indicating a particular second media content

item to be used for replacing said first item at a particular moment of outputting said first item (the digital broadcasting receiver 2 select a broadcasting station broadcasting contents belonging to the same category, see, e.g., col. 13, lines 35-54). Therefore the digital broadcasting receiver 2 inherently provides more than one broadcasting station belonging to the same category.

Regarding claim 9, Iwamoto teaches as follows:

wherein said search means are further arranged to select one of the second media items having the duration which is substantially equal to said period of time, based on user preferences (based on user's preference in response to the broadcast contents, it is determined which channel is the original channel or the another channel is watched continuously, see, e.g., col. 3, lines 51-59).

Regarding claim 10, Iwamoto teaches as follows:

wherein said search means are arranged to indicate a user's dislike of said first item in user's preferences (the user can change the current channel in accordance with the user's intention, see, e.g., col. 3, lines 7-16).

Regarding claims 11 and 12, Iwamoto teaches all the limitations of claim used in a digital broadcasting system.

Ehrlich teaches that a streaming multimedia communications system and method operation which enables an ISP to substitute alternate program content to an end user within an existing Internet Radio Service provider (ISRP) program (see, e.g., col. 1, lines 61-65).

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It would have been obvious for one of ordinary skill in the art at the time of the invention to modify Iwamoto to include radio broadcast content as taught by Ehrlich in order to broaden the application in various broadcast content.

#### Conclusion

8. Any inquiry concerning this communication or earlier communications from the examiner should be directed to JEONG S. PARK whose telephone number is (571)270-1597. The examiner can normally be reached on Monday through Friday 7:00 - 3:30 EST.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Nathan Flynn can be reached on 571-272-1915. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

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/J. S. P./ Examiner, Art Unit 2154

September 22, 2008

/Joseph E. Avellino/

Primary Examiner, Art Unit 2146